<u>CLAIMS</u>:

I claim:

1. A method for utilizing a distributed network of computers, having video displays and keyboards, to provide enrollment leads that identify prospective, computer training enrollees, said method comprising the steps of:

establishing a website on said distributed network,

promoting the measuring of one's computer aptitude,

establishing a test that measures one's computer aptitude,

providing the means on said website for a visitor accessing said website to input registration data that identifies said visitor so as to register said visitor to apply to take said test that measures one's computer aptitude,

storing said inputted, registration data,

displaying, in response to said visitor's registration, on the video screen used by the registrant said test that measures one's computer aptitude, and

evaluating the registrant's performance on said test, and

communicating said evaluation to said registrant,

wherein said registration data comprises said enrollment lead.

2. A method as recited in claim 1, wherein said distributed network is the Internet.

3. A method as recited in claim 1, wherein said test comprising a plurality of multiple-choice questions that must be answered within a specified period of time.

4. A method as recited in claim 2, wherein said test comprising a plurality of multiple-choice questions that must be answered within a specified period of time.

5. A method as recited in claim 3, wherein said questions are chosen from the group consisting of those directed to measuring one's skills of pattern recognition, comprehension of syntax rules, comprehension of flow chart procedures, and recognition of relationships between elements.

6. A method as recited in claim 4, wherein said questions are chosen from the group consisting of those directed to measuring one's skills of pattern recognition,

comprehension of syntax rules, comprehension of flow chart procedures, and recognition of relationships between elements.

7. A method as recited in claim 1, wherein said means for registering comprising a means for displaying a registration questionnaire on said video screen for said visitor to answer using said keyboard, and a means for providing, upon completion of said questionnaire, said visitor with a user ID and password.

8. A method as recited in claim 2, wherein said means for registering comprising a means for displaying a registration questionnaire on said video screen for said visitor to answer using said keyboard, and a means for providing, upon completion of said questionnaire, said visitor with a user ID and password.

9. A method as recited in claim 1, further comprising the step of:

collecting said inputted, registration data for a plurality of website visitors, and

contracting with a computer training entity to provide said entity with said collected registration data for plurality of website visitors.

10. A method as recited in claim 2, further comprising the step of:

collecting said inputted, registration data for a plurality of website visitors, and

contracting with a computer training entity to provide said entity with said collected registration data for plurality of website visitors.

11. A system for utilizing a distributed network of computers, having video displays and keyboards, to generate computer training enrollment leads, said system comprising:

a website on said distributed network,

means for promoting on said website the measuring of one's computer aptitude,

a test that measures one's computer aptitude,

means on said website for a visitor accessing said website to input registration data that identifies said visitor so as to register said visitor to apply to take said test that measures one's computer aptitude,

means for storing said inputted, registration data,

means for displaying, in response to said visitor's registration, on the video

screen of the accessing computer of said registrant, said test that measures one's

computer aptitude, and

means for evaluating the registrant's performance on said test,

means for communicating said evaluation to said registrant,

wherein said registration data comprises said enrollment lead.

12. A system as recited in claim 11, wherein said distributed network is the Internet.

13. A system as recited in claim 11, wherein said test comprising a plurality of multiple-choice questions that must be answered within a specified period of time.

14. A system as recited in claim 12, wherein said test comprising a plurality of multiple-choice questions that must be answered within a specified period of time.

15. A system as recited in claim 13, wherein said questions are chosen from the group consisting of those directed to measuring one's skills of pattern recognition, comprehension of syntax rules, comprehension of flow chart procedures, and recognition of relationships between elements.

16. A system as recited in claim 14, wherein said questions are chosen from the group consisting of those directed to measuring one's skills of pattern recognition, comprehension of syntax rules, comprehension of flow chart procedures, and recognition of relationships between elements.

17. A system as recited in claim 11, wherein said means for registering comprising a means for displaying a registration questionnaire on said video screen for said visitor to answer using said keyboard, and a means for providing, upon completion of said questionnaire, said visitor with a user ID and password.

18. A system as recited in claim 12, wherein said means for registering comprising a means for displaying a registration questionnaire on said video screen for said visitor to answer using said keyboard, and a means for providing, upon completion of said questionnaire, said visitor with a user ID and password.